

DELIVERY AND READERSHIP VERIFICATION

THE CITIZEN
TYRONE CITIZEN
COWETA CITIZEN
PEACHTREE CITIZEN

FAYETTE PUBLISHING, INC.

FAYETTEVILLE, GEORGIA

JULY 2008

DELIVERY AND READERSHIP VERIFICATION

In conformance with its Auditing Rules, Certified Audit of Circulations Inc. conducted a verification of carrier delivery on The Citizen/Tyrone Citizen/Coweta Citizen/Peachtree Citizen, as detailed below:

PURPOSE: Independent verification was conducted to determine the degree of household coverage of the publisher's carrier delivery system.

METHODOLOGY: Primary market was defined by zip code within The Citizen/Tyrone Citizen/Coweta Citizen/Peachtree Citizen publisher-designated circulation area. Respondents within the defined area were randomly selected from electronic directories by zip code according to quotas required to achieve a 95% confidence level for regular receivership. Only adult members of residential households were eligible as respondents. In total, 382 telephone interviews were conducted between the dates of July 29 and August 8, 2008.

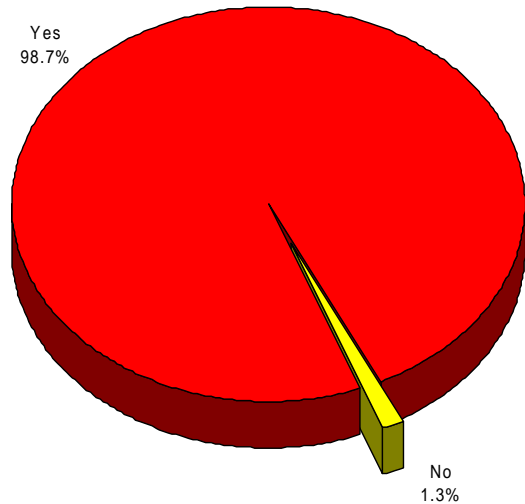
QUESTIONNAIRE: A copy of the questionnaire is attached to this report.

FINDINGS: Survey results directly correlate to the number of regular receivership; margin of error for regular receivership not to exceed plus/minus 1.1%. Complete findings of this study are contained within.

DELIVERY AND READERSHIP VERIFICATION

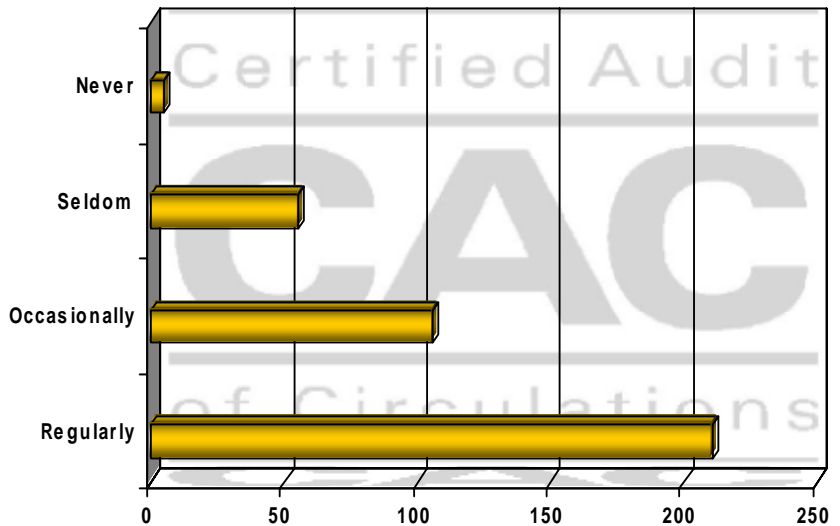
Are you regularly receiving The Citizen/Tyrone Citizen/Coweta Citizen/Peachtree Citizen?

Yes	377
No	5
Total	382



Do you or some member of your household read any portion of The Citizen/Tyrone Citizen/Coweta Citizen/Peachtree Citizen?

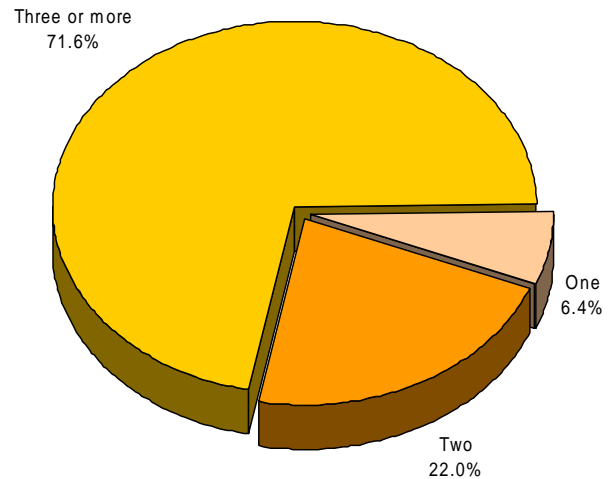
		%
Regularly	211	56.0
Occasionally	106	28.1
Seldom	55	14.6
Never	5	1.3
Total	377	100.0



DELIVERY AND READERSHIP VERIFICATION

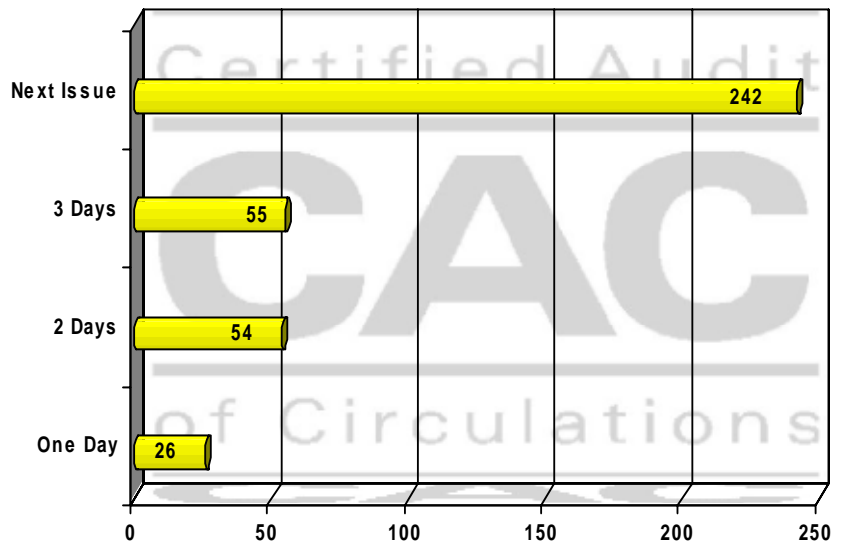
How many members of your household read The Citizen/Tyrone Citizen/Coweta Citizen/Peachtree Citizen?

One	24
Two	83
Three or more	270
Total	377



How long do you keep The Citizen/Tyrone Citizen/Coweta Citizen/Peachtree Citizen in your household?

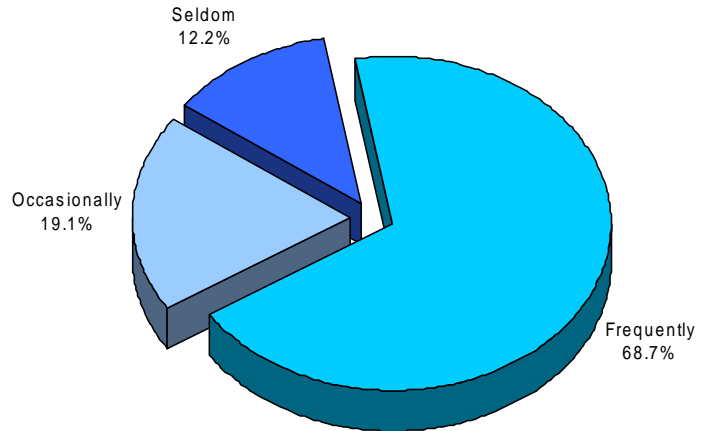
		%
One Day	26	6.9
Two Days	54	14.3
Three Days	55	14.6
Until Next Issue	242	64.2
Total	377	100.0



DELIVERY AND READERSHIP VERIFICATION

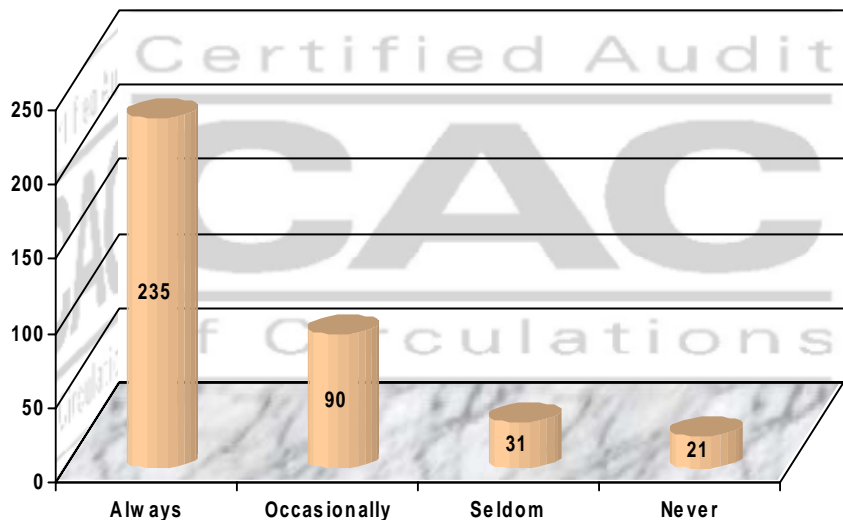
Do you frequently purchase products or services from the ads in The Citizen/Tyrone Citizen/Coweta Citizen/Peachtree Citizen?

Frequently	259
Occasionally	72
Seldom	46
Total	377



Do you or some member of your household read the classified advertising section of The Citizen/Tyrone Citizen/Coweta Citizen/Peachtree Citizen?

		%
Always	235	62.3
Occasionally	90	23.9
Seldom	31	8.2
Never	21	5.6
Total	377	100.0



DELIVERY AND READERSHIP VERIFICATION

The following respondents are not regularly receiving The Citizen/Tyrone Citizen/Coweta Citizen/Peachtree Citizen:

Fayetteville (30215)

607	Harp Road	770-461-6352	Estes, J
-----	-----------	--------------	----------

Peachtree City (30269)

850	Broken Bow Drive	678-364-6508	Connell, T
104	Chinaberry Court	770-631-0933	Thompson, C

Sharpsburg (30277)

779	Fischer Road	770-253-5031	Kuenzi, J
-----	--------------	--------------	-----------

Tyrone (30290)

120	Bennington Pass	678-364-1568	Harris, B
-----	-----------------	--------------	-----------

DELIVERY AND READERSHIP VERIFICATION

Introduce yourself and state why you are calling:

"Hello this is _____ from CAC, a research firm in New Jersey. We are conducting a study on The Citizen/Tyrone Citizen/Coweta Citizen/Peachtree Citizen, which is delivered to households in your area."

1. Are you regularly receiving The Citizen/Tyrone Citizen/Coweta Citizen/Peachtree Citizen?

Yes ____ (Q.2) No ____ (Q.3)

2. Do you or some member of your household read any portion of it? (To Q.4)

Regularly ____ Occasionally ____ Seldom ____ Never ____

3. Have you or some member of your household ever requested that delivery be stopped?

Yes ____ (End interview) No ____ (End interview)

4. How many members of your household read The Citizen/Tyrone Citizen/Coweta Citizen/Peachtree Citizen?

One ____ Two ____ Three or more ____

5. How long do you keep The Citizen/Tyrone Citizen/Coweta Citizen/Peachtree Citizen in your household?

One day ____ Two days ____ Three days ____ Until next issue ____

6. Do you frequently purchase products or services from the ads in The Citizen/Tyrone Citizen/Coweta Citizen/Peachtree Citizen?

Frequently ____ Occasionally ____ Seldom ____

7. Do you or some member of your household read the classified advertising section of The Citizen/Tyrone Citizen/Coweta Citizen/Peachtree Citizen?

Always ____ Occasionally ____ Seldom ____ Never ____

CERTIFICATION STATEMENT OF CARRIER DELIVERY

CAC MEMBER: FAYETTE PUBLISHING, INC.
Fayetteville, Georgia

PUBLICATION: THE CITIZEN TYRONE CITIZEN
COWETA CITIZEN PEACHTREE CITIZEN

FREQUENCY OF ISSUE: Weekly – Wednesday/Friday/Saturday

PURPOSE: To certify that CAC, as part of its auditing procedure, conducted an independent verification to determine the degree of household coverage of the publisher's delivery system.

METHOD: Between the dates of July 29 and August 8, 2008, CAC conducted telephone interviews with adult members of a random selection of households within the publisher's defined area of circulation. Sample design and procedure followed accepted market research standards.

Respondents were asked:

Are you regularly receiving The Citizen/Tyrone Citizen/Coweta Citizen/Peachtree Citizen/South Fulton Citizen?

FINDINGS: Findings indicated that 98.7% of the households in the defined circulation area regularly received The Citizen/Tyrone Citizen/Coweta Citizen/Peachtree Citizen.*

*Percentage of regular receivership is subject to a maximum margin of error of plus/minus 1.1% at a 95% confidence level and will be stated under paragraph 5 of the Audit Report.